



PRIVACY POLICY

Effective Date: 02/01/2019

Applicable To the Following Website:

<https://www.accedemold.com>

Article 1 - DEFINITIONS:

a) **APPLICABLE WEBSITE:** This Privacy Policy will refer to and apply to the Website listed above, which shall hereinafter be referred to as "Website." Any listed Website may also refer to a corresponding mobile application, should one be currently in use or hereinafter developed.

b) **EFFECTIVE DATE:** "Effective Date" means the date this Privacy Policy comes into force and effect.

c) **PARTIES:** The parties to this privacy policy are the following data controller: Camille Sackett ("Data Controller") and you, as the user of this Website. Hereinafter, the parties will individually be referred to as "Party" and collectively as "Parties."

d) **DATA CONTROLLER:** The Data Controller is the publisher, owner, and operator of the Website and is the Party responsible for collecting any information described herein. The Data Controller shall be referred to either by Data Controller's name or "Data Controller," as listed above. The Data Controller or Data Controller's property shall be referred to through first-person pronouns such as the following: us, we, our, ours, and the like.

e) **YOU:** Should you agree to this Privacy Policy and continue your use of the Website, you will be referred to herein as either you, the user or if any second-person pronouns are required and applicable, such as 'your', "yours," etc.

f) **PERSONAL DATA:** "Personal DATA" means personal data and information that we obtain from you in connection with your use of the Website, which can identify you in any manner.

Article 2 - GENERAL INFORMATION:

This privacy policy (hereinafter "Privacy Policy") describes how we collect and use the Personal Data that we receive about you and your rights about that Personal Data when you visit our Website and interact with it, including passively.

This Privacy Policy does not cover any information that we may receive about you through sources other than the use of our Website. The Website may link out to other websites or mobile applications, but this Privacy Policy does not apply to any of those linked websites or applications.

We are committed to protecting your privacy while you use our Website.

By continuing to use our Website, you acknowledge that you have had the chance to review and consider this Privacy Policy, and you acknowledge that you agree to it. This means you also consent to using your information and the method of disclosure as described in this Privacy Policy. If you do not understand the Privacy Policy or do not agree to it, you agree to cease your use of our Website immediately.

Article 3 -CONTACT AND DATA PROTECTION OFFICER:

The Party responsible for processing your data is as follows: Camille Sackett.
The Data Controller can be contacted as follows:

CamilleSackett@AccedeMold.com
Accede Mold Co., Inc.
1125 Lexington Ave.
Rochester, NY 14606

The Data Controller and operator of the Website are the same.

The Data Protection Officer is as follows: Camille Sackett.
The Data Protection Officer may be contacted as follows:

CamilleSackett@AccedeMold.com
Accede Mold Co., Inc.
1125 Lexington Ave.
Rochester, NY 14606
585-254-6490

Article 4 - LOCATION:

Please be advised that the data processing activities occur in the United States, outside the European Economic Area. Data may also be transferred to companies within the United States. However, they will only be done so in a manner that complies with the EU's General Data Protection Regulation or GDPR. The location where the data processing activities take place is as follows:

1125 Lexington Ave.
Rochester, NY 14606

Article 5 - MODIFICATIONS AND REVISIONS:

We reserve the right to modify, revise, or otherwise amend this Privacy Policy at any time and in any manner. However, if we do so, we will notify you and obtain your consent to the change in processing. Unless we specifically obtain your consent, any changes to the Privacy Policy will only impact the information collected on or after the change date. It is also your responsibility to periodically check this page for any modification, revision, or amendment.

Article 6 - THE PERSONAL DATA WE RECEIVE FROM YOU:

Depending on how you use our Website, you will be subject to different types of Personal Data collected and other manners of collection:

- a) **Unregistered users:** If you are a passive user of the Website and do not register at all, you may still be subject to specific passive data collection ("Passive Data Collection"). Such Passive Data Collection may include, through cookies, as described below, IP address information, location information, and specific browser data, such as history and session information.
- b) **All users:** The Passive Data Collection, which applies to unregistered users, shall also apply to all other users or visitors of our Website.
- c) **Combined or Aggregated Information:** We may combine or aggregate some of your personal data to better serve you and better enhance and update our Website for your and other consumers' use.

Article 7 - THE PERSONAL DATA WE RECEIVE AUTOMATICALLY:

Cookies: We may collect information from you through automatic tracking systems (such as information about your browsing preferences) as well as through information that you volunteer to us (such as information that you provide during a registration process or at other times while using the Website, as described above).

For example, we use cookies to make your browsing experience easier and more intuitive: cookies are small strings of text used to store some information that may concern the user, their preferences, or the device they are using to access the internet (such as a computer, tablet, or mobile phone). Cookies are used to adapt the site's operation to your expectations, offering a more personalized browsing experience and memorizing the choices you made previously.

A cookie consists of a reduced set of data transferred to your browser from a web server, and it can only be read by the server that made the transfer. The data is not executable code and does not transmit viruses.

Cookies do not record or store any Personal Data. If you prefer, you can prevent the use of cookies, but you may not be able to use our Website as we intend. To proceed without changing the options related to cookies, simply continue to use our Website.

Technical cookies: Technical cookies, sometimes called HTML cookies, are used for navigation and to facilitate your access to and use of the site. They are necessary to transmit communications on the network or supply services requested by you. The use of technical cookies allows the safe and efficient use of the site.

You can manage or request the general deactivation or cancelation of cookies through your browser. If you do this, please be advised that this action might slow down or prevent access to some parts of the site.

Cookies may also be retransmitted by an analytics or statistics provider to collect aggregated information on the number of users and how they visit the Website. These are also considered technical cookies when they operate as described.

Temporary session cookies are deleted automatically at the end of the browsing session - these are primarily used to identify you and ensure that you don't have to log in each time. Whereas permanent cookies remain active longer than a single session.

Profiling cookies: We may also use profiling cookies, which create profiles related to the user and are used to send advertising to the user's browser.

When these cookies are used, we will receive your explicit consent.

Support in configuring your browser: You can manage cookies through your browser's settings on your device. However, deleting cookies from your browser may remove your preferences for this Website.

For further information and support, you can also visit the specific help page of the web browser you are using:

- Internet Explorer: <https://windows.microsoft.com/en-us/windows-vista/block-or-allow-cookies>
- Firefox: <https://support.mozilla.org/en-us/kb/enable-and-disable-cookies-website-preferences>
- Safari: <https://www.apple.com/legal/privacy/>
- Chrome: <https://support.google.com/accounts/answer/61416?hl=en>
- Opera: <https://help.opera.com/en/latest/web-preferences/>

Log Data: Like all websites and mobile applications, this Website also uses log files that store automatic information collected during user visits. The different types of log data could be as follows:

- Internet protocol (IP) address.
- A type of browser and device parameters used to connect to the Website.
- The name of the Internet Service Provider (ISP).
- Date and time of visit.
- Web page of origin of the user (referral) and exit.
- The number of clicks.

The aforementioned information is processed in an automated form and collected in an exclusively aggregated manner to verify the site's correct functioning and security reasons. This information will be processed according to the Data Controller's legitimate interests.

For security purposes (spam filters, firewalls, virus detection), the automatically recorded data may also possibly include Personal Data such as IP addresses, which could be used, in accordance with applicable laws, to block attempts at damage to the Website or damage to other users, or in the case of harmful activities or crime. This data is not used for identification or profiling users but for protecting the Website and our users. Such information will be treated according to the Data Controller's legitimate interests.

Article 8 - SOCIAL NETWORK PLUGINS:

This Website incorporates plugins and buttons for social networks to allow easy sharing of content on your favorite social networks. These plugins are programmed not to set any cookies when accessing the page to safeguard users' privacy. However, cookies may be set if you voluntarily use the plugin. Please note: If you browse while being logged into the social network, you already consented to the use of cookies conveyed through this Website when you registered with the particular social network.

The collection and use of information obtained utilizing the plugin are governed by the respective privacy policies of the social networks, which are below.

Facebook: <https://www.facebook.com/help/cookies>

Twitter: <https://help.twitter.com/en/rules-and-policies/twitter-cookies>

Google: <https://policies.google.com/technologies/cookies>

Pinterest: <https://about.pinterest.com/it/privacy-policy>

AddThis: <https://www.addthis.com/privacy/privacy-policy>

LinkedIn: <https://www.linkedin.com/legal/cookie-policy>

Article 9 - HOW PERSONAL DATA IS STORED:

We use secure physical and digital systems to store your Personal Data when appropriate. We ensure that your Personal Data is protected against unauthorized access, disclosure, or destruction.

Please note, however, that no system involving the transmission of information via the internet, or the electronic storage of data, is entirely secure. However, we take the protection and storage of your Personal Data very seriously. We take all reasonable steps to protect your Personal Data.

The systems that we use to store your information include but are not limited to:

We gather visitor information as it pertains to tracking traffic throughout the Website. The information may include a visitor's IP address but is not limited to this.

Personal Data is stored throughout your relationship with us. We delete your Personal Data upon request for cancellation of your account or other general requests for the deletion of data.

In the event of a breach of your Personal Data, we will notify you in a reasonable time frame, but in no event later than two weeks. We follow all applicable laws regarding such breaches.

Article 10 - PURPOSES OF PROCESSING OF PERSONAL DATA:

We primarily use your Personal Data to help us provide a better experience for you on our Website and provide you with the services and information you have requested, such as our Website's use.

Information that does not identify you personally but that may assist in providing us with broad overviews of our customer base will be used for market research or marketing efforts. Such information may include but is not limited to interests based on your cookies.

Personal Data that can be considered identifying may be used for the following:

- a) Improving your personal user experience.
- b) Providing customer service to you.

Article 11 - DISCLOSURE OF PERSONAL DATA:

Although our policy is to maintain the privacy of your Personal Data as described herein, we may disclose your Personal Data if we believe that it is reasonable to do so in some instances, at our sole and exclusive discretion. Such cases may include, but are not limited to:

- a) To satisfy any local, state, or Federal laws or regulations.

- b) To respond to requests, such as discovery, criminal, civil, or administrative process, subpoenas, court orders, or writs from law enforcement or other governmental or legal bodies.
- c) To bring legal action against a user who has violated the law or violated the terms of use of our Website.
- d) As may be necessary for the operation of our Website.
- e) To generally cooperate with any lawful investigation of our users.
- f) If we suspect any fraudulent activity on our Website or if we have noticed any activity which may violate our terms or other applicable rules.

Article 12 - OPTING OUT OF TRANSMITTALS FROM US:

We may send you informational or marketing communications related to our Website, such as announcements or other information. If you wish to opt-out of such communications, you may contact the following email: Info@AccedeMold.com. You may also click the opt-out button provided at all such communications.

Please be advised that even though you may opt-out of such communications, you may still receive information from us specifically about your use of our Website or your account with us.

By providing any Personal Data to us or using our Website in any manner, you have created a commercial relationship with us. You agree that any email sent from Us or third-party affiliates, even unsolicited email, shall specifically not be considered SPAM, as that term is legally defined.

Article 13 - MODIFYING, DELETING, AND ACCESSING YOUR INFORMATION:

If you wish to modify or delete any information we may have about you, or you wish to access any data we have about you simply, you may reach out to us at the following email address: Info@AccedeMold.com.

Article 14 - ACCEPTANCE OF RISK:

By continuing to our Website in any manner, using the Product, you manifest your continuing assent to this Privacy Policy. You further acknowledge, agree, and accept that no transmission of information or data via the internet is not always completely secure, despite controls put in place. You acknowledge, agree, and accept that we do not guarantee or warrant the security of any information you provide to us. You transmit such information at your own risk.

Article 15 - YOUR RIGHTS:

You have many rights concerning your Personal Data. Specifically, your rights are as follows:

- The right to be informed about the processing of your Personal Data.
- The right to have access to your Personal Data.
- The right to update and correct your Personal Data.
- The right to portability of your Personal Data.
- The right to oppose or limit the processing of your Personal Data.
- The right to request that we stop processing and delete your Personal Data.
- The right to block any Personal Data processing in violation of any applicable law.
- The right to launch a complaint with the Federal Trade Commission (FTC) in the United States or applicable data protection authority in another jurisdiction.

Such rights can be exercised by contacting us at the relevant contact information listed in this Privacy Policy.

Article 16 - CONTACT INFORMATION:

If you have any questions about this Privacy Policy or how we collect information from you, or if you would like to launch a complaint related to this Privacy Policy, you may contact us at the following email address: CamilleSackett@AccedeMold.com.